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America's Taco Shop Expands Throughout the Valley

Award Winning Brand Sees Rapid Growth

(**Valleywide**) – <u>America's Taco Shop</u>[®] is growing in the Phoenix market with the opening of three new locations: Camelback and 16th Street, Kyrene and Elliot and Ray and the 101. The newest locations highlight an updated look with a sleek red and blue color scheme and urban metal accents and mark the latest movement in an already rapidly expanding brand.

"We are very passionate about the food and the authenticity of its origin," said America's Taco Shop founder America Corrales-Bortin. "We take pride in keeping the quality and brand consistent among all of the locations and are excited and humbled to see customers across the valley embrace the newest locations."

Founded in 2008 by local entrepreneurial couple America Corrales-Bortin and Terry Bortin, this fast-casual concept is known for their award-winning carne asada and al pastor, which is used in their tacos, burritos, tortas and more.

America's Taco Shop is also growing throughout the country with new locations having opened in Bethesda, Md. and Corpus Christi, Texas and, coming soon, inside Terminal 4 at Sky Harbor International Airport in Phoenix, as well as in Mesa, Ariz., Lake Forest, Calif. and Baldwin Park, Calif. In early 2011, America's Taco Shop announced a partnership with Scottsdale, Ariz.-based Kahala, a franchise development company, and since that time, expansion plans of the brand have been underway.

America's Taco Shop has become a favorite for local foodies. The concept has received many accolades including the 2013 *Top Breakout Brands* from Nation's Restaurant News, 20 Favorite Places for Tacos, 2011 Five Favorite Mexican Restaurants, Best Phoenix Mexican Food, Top 10 Mexican Restaurants, Best Sandwiches, Best New Restaurants, 2009 Best BBQ, Best Carne Asada, and more.

Visit www.americastacoshop.com for more information and follow them on Facebook at www.facebook.com/americastacoshop. For franchising opportunities call 855-55-CARNE (855-552-2763).

Photos and interviews available upon request

About America's Taco Shop

America Corrales grew up cooking for her large family in the city of Culiacán in Sinaloa, Mexico. She married Terry Bortin who shared her passion for food and home cooking. Together they successfully followed their dream of sharing their food with the community. In October of 2008 America and Terry opened the first America's Taco Shop in Phoenix, Ariz. The restaurant quickly became a local favorite for authentic Mexican fare, winning numerous awards and accolades. Headquartered in Scottsdale, Ariz., America's Taco Shop is a subsidiary of



Kahala, one of the fastest growing franchising companies in the world, with a portfolio of 15 quick-service restaurant brands. America's Taco Shop has 10 locations across the country.

For more information about America's Taco Shop, visit http://www.americastacoshop.com.

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